"Close your eyes. Imagine working in an office where the air is so stale, you are not able to focus, due to your brain gets 20% less oxygen then required. Your productivity crashes. Now open your eyes. This isn’t specific it’s happening in every sealed building today. At Air Ease, we’re making oxygen deficiency a thing of the past."

### **Problem:**

"The WHO says over 3.8 million people kills yearly due to bad indoor, asthma, sinus attack. Even mild oxygen drops below 19.5% cause headaches, fatigue, unfocused and long-term harm. Current ‘solutions’? Air purifiers just recycle toxic air. Oxygen tanks are expensive and dangerous. The market is begging for a smarter fix."

### **Solution:**

\*"Air Ease is the **water-powered oxygen generator**. Our portable device detects low O₂ level and instantly produces fresh oxygen through evaporation – with tanks & refills.

Key features:  
✅ **Real-time monitoring** via Wi-Fi-connected app  
✅ **Fully automated** or manual control  
✅ **Self-refilling water tank**   
✅ **50% smaller** than traditional purifiers

#### **How It Works (Briefly)**

* Use simple steps:
  1. **Sensor** detects oxygen levels.
  2. **Automated Steam Release** activates if levels drop.
  3. **App Alerts** show water levels and allow manual control.

#### **Market Potential**

* Target audience: Homes, offices, gyms, hospitals.

#### **Competitive Edge**

* Why is Air Ease better than alternatives?
  + "Unlike air purifiers or plants, our system actively balances oxygen in real time."
  + "First affordable, automated solution with app integration."

### **[Business Model: ]**

\*"Revenue streams:

1. **Device sales** at 14000 PKR
2. **B2B partnerships** with HVAC manufacturers

#### **H. Traction**

* Prototype progress? Pilot tests? Early users?
* **Slide 6: Ask**  
  *"We need 150,000 for production molds and certifications. This is your chance to invest in****the future of breathing****."*

#### **Call to Action**

* End strong:  
  "Join us in revolutionizing indoor air quality. Let’s discuss how you can be part of this!"